Television and Radio Broadcasting at Clarkson





Programming Manager Dave Tobey runs the audio during Chief Engineer Mike Laramie fixes the portable video switch which designates the video source being used.

ABC, CBS, NBC, and WCKN, Clarkson Covers It All



Chris Denison works with a title generator in the control room.

Joe Palmer is working the camera for the \$250 pyramid



Mark Drejza Staff Writer

For those who are interested in television production or communication, a good start might be WCKN, Clarkson's campus television station. Located under Graham Hall, the WCKN organization brings quality programming to the campus and surrounding areas of Potsdam, Canton, and Gouverneur. In addition to televising Clarkson hockey games, the station also presents original programming such as News 13, Community Calendar, and game shows like Knightime and the new \$250

Besides first hand experience in television production, WCKN provides students with communication skills. Some of the members shared their reasons for joining the station and explained their work.

After noticing the club at the activities fair, Mike Knapp joined because he had interest in audio and video technology. As station manager, Mike coordinates the activities of the station. "We're here to entertain and express the ideas of the college students through television. WCKN helps promote campus unity by informing students, broadcasting sports, and sharing the programming of other colleges. Although it takes some time, it's a good opportunity, and it's fun."

The station's chief engineer, Mike Laramie, maintains the television equipment and stands ready to make any necessary

repairs, especially during taping. "Being an electrical engineer, 1 was interested in the technical aspects of television. When I saw that the campus had its own TV station, I just followed on my in-

Joe Mastropierro, WCKN's operations manager, joined after hearing more about the club through Mike Knapp. "I had basic interest in television and wanted to learn what it takes to run a television station."

Programming manager Dave Tobey considers television a fascinating medium. "You can express yourself creatively and reach a lot of different people at

As news producer Chris Nicholas said, "I would like to expand the WCKN news coverage and try working with the other campus media."

There are many aspects of television production to contribute to, especially behind the scenes. In order to continue the success of the station, WCKN is always looking for persons interested in helping with the programming and technical support. As a television station, the WCKN staff has many positions: audio technicians, camera and VTR operators, and technical writers.

If you are looking for a start in the television business or just want something new and exciting to do, check out WCKN. WCKN greatly appreciates any comments or ideas to improve its

Clarkson Radio - On the Airwaves

Back in 1947, students of The things stand now. Crane School of Music needed a way to broadcast their work, while Clarkson engineering students station. According to him, the sta-tion studio is normally used to needed a way to keep busy, and have some fun. This is how WNTC 640AM was born.

College radio was still a new thing. Brown University was the and Rap. first to start a student station in

WNTC was originally located ment of the Pit in 1980. One of the Jazz. more interesting locations was now, live from Reynolds Three..."

intense rivalry existed between played elsewhere. the stations for a long time. Still, both stations remained immensely in Canada.

In 1975, due to a technical screwup, NTC was moved from 640 AM to cable only 102.9 FM.

In 1980 the Clarkson College Student Scnate decided that the two radio stations should be professional stations. The productinued changes in the future. brought together and given one

organizational body in the Pit. tion room has equipment that can Suddenly the two rivals had to do anything "audiowise." They work together. That's the way can produce sound effects as well

tion is divided into several depart- make Public Service Anments. There is NTC which has a nouncements and Station ID's. classic rock/album oriented for-

Mike means that TSC plays music sidered to be excellent. on Cherry Street, but has bounced that no one else in the North around to many different locations Country will touch. They play tionately called Tech World or before it came to rest in the base- Classic Rock, Reggae, Punk and Engineering. When you're deal-

Reynolds Three. Can you imagine Director for WTSC. He says that break. The staff here is able to fix the opening a DJ might use? "And TSC DJ's are free to play just about anything that breaks in whatever they want, however new the station. The station relies on Sometime in the 60's, WTSC music is stressed, as some of it tech, and if something breaks you 91.1 FM joined the airwaves. An wouldn't have a chance of being can't run until it's fixed. Mike said

listens to at least half of every new popular in the North Country. album when it comes in. This is ture Mike says he would like to When WNTC held an open house, between 50-100 albums per week. bring some respect back to the starepresentative from all over After listening, he reviews it, and tions. He wants to become a voice showed up, including the Village puts it out for the DJ's to play on on the campus. To achieve this he Mayor, and DJ's from CHEZ 106 the air. Each week he also has to looks to work with the other tion as well as dealing with the in the past were striving just to record companies that want to keep their heads above water.

as digitized sound. They own a 16 Michael Borella is the present Track mixer as well as 8 track and day general manager of the radio reel to reel machines. The produc-

Along with production, there is mat. They also play Metal, Top 40 the Recording Room. Many bands have played, and produced al-WTSC is an alternative music bums here. For amateur work and station. By truly alternative music, equipment, the results are con-

The final department is affecing with the amount of equipment Marc Considine is the Music the station has, things are going to "Your station is only as good as A music director at the station your tech department."

When looking toward the fucompile a TOP 40 list for the sta- medias. Lots of general managers know how their albums are doing. Mike believes that there's no point Mike says that the station has in mediocrity. The station is runbetter equipment than some ning well now, but he sees con-



WNTC Music Director Mark Komarinski searches through

the record files. His responsibilities include buying new

records, replacing missing and damaged records and keep-

DJ Joe Keteltas and his assistant Erich Kumz are fading in the next song at WNTC. Joe and Erich bring Clarkson rock music every Saturday from 12:30 - 3:00.



his show on Saturday.

Photos by: Dave Shirk and Mark Boudway.